



April 2, 2009
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PLAST'09 – STATISTICS

■ Date	March 24-28, 2009
■ Venue	Fiera Milano (Rho): Halls 13, 15, 16, 18, 20, 22, 24
■ Opening hours	10 a.m. – 6 p.m.
■ Entrances	Gates West, South, East
■ Net exhibiting area	59.714 sqm (79% machinery and equipment – 17,3% raw materials and products – 3,7% services)
■ Participating exhibitors	1.478 (856 from Italy, 622 from other countries, 1.052 directly, 426 through representatives)
■ Represented countries	45 Argentina, Austria, Belgium, Brazil, Canada, China, Croatia, Czech Republic, Denmark, Egypt, Finland, France, Germany, Japan, Hong Kong, Hungary, India, Iran, Ireland, Israel, Italy, Kazakhstan, Luxembourg, Mexico, Morocco, Netherlands, New Zealand, Norway, Poland, Portugal, Rumania, Russia, Saudi Arabia, Serbia, Slovak Republic, Slovenia, South Korea, Spain, United Kingdom, United States, Sweden, Switzerland, Taiwan, Tunisia, Turkey
■ Visitors (total)	55.175
■ Italian visitors	37.586
■ Foreign visitors	17.589 from 114 countries
■ Origin of foreign visitors	Europe (71,2%), Africa (7,1%), Middle East (10,8%), other Asian countries (4,1%), North America (1,0%), Latin America (5,2%), Oceania (0,3%)
■ First 10 countries of origin	Germany (8,4%), France (8%), Spain (5,6%), Switzerland (5,3%), Greece (4,6%), Turkey (4,4%), Slovenia (4,4%), Portugal (3,3%), United Kingdom (2,7%), Poland (2,5%)
■ Percentage of visits	Tuesday 24 (9,3%), Wednesday 25 (19,9%), Thursday 26 (25,5%), Friday 27 (26,6%), Saturday 28 (18,7%)