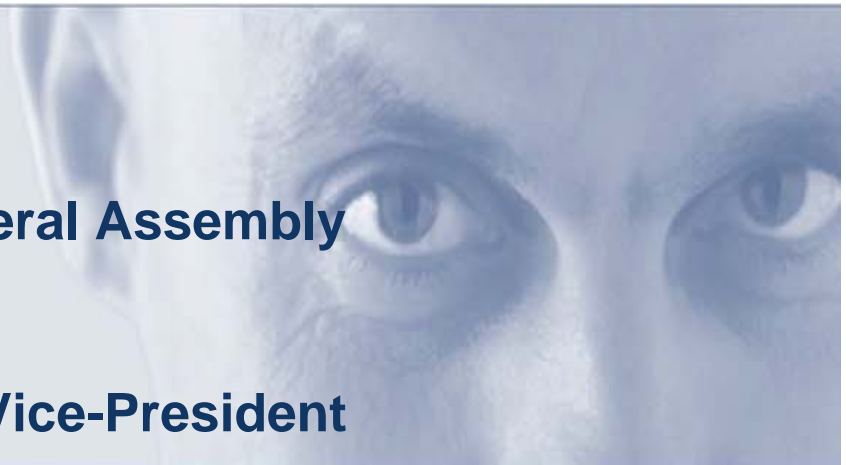




Press Conference

**On the Occasion of the EUROMAP General Assembly
Bologna - October 30th-31st, 2008**

By Mr. Luciano Anceschi – EUROMAP Vice-President



Economic Trends 1

- Sources
 - EUROMAP Economic Survey 2008
 - EUROMAP Trend Survey: July 2008

- Production 2007
 - Core machinery: 9.4%
 - Moulds and dies: 5.8%
 - Auxiliary / peripheral equipment: 8.8%
 - Flexographic printing machines: -2.8%

Economic Trends 2

- Export growth 2007: 11.4%
- Core machinery exports 2007: 16.8%
- EUROMAP's share in worldwide exports 2007: 54.9%
 - Germany: 24.9%
 - Italy: 12.3%
 - China: 6.9%

Economic Trends 3

- Outlook 2008
 - Production to benefit from order stock
 - Overall production growth: 5%
 - Production volume: 18,200 mill. Euro
 - Core machinery: 6%
 - Moulds and dies: 0%
 - Auxiliary / peripheral equipment: 8%
 - Flexographic printing machines: 11%
 - New order income is slowing down

Economic Trends 4

- Expectations 2009
 - Production of core machinery: -3 to -5%
 - Medium term improvements
 - Stabilisation of financial crisis
 - Low cost competition has upward cost pressures
 - Overall prospects for plastics consumption excellent
 - Human resources
 - 49% hire additional staff in first half 2008
 - 31% to increase staff and 58% planning no changes in second half 2008

Contact

Luciano Anceschi
Vice-President of EUROMAP

c/o Plastics and Rubber Machinery Association
Lyoner Strasse 18
60528 Frankfurt/Main
Germany

Tel: (+49 69) 66 03 18 32
Email: euromap@vdma.org